**Getting Started**

**How to add products/Listings to Start Selling**

1. To start with the listing, the first step is to log in to the Merchant Dashboard.
2. Check for the “Stock” option in the sidebar and click on it. Further, move on to the “Inventory” section present on the right side of the section.
3. A search bar will pop up; with that, search for the desired item that is to be added.

For Example, if you wish to add a pair of jeans, type the same in the search bar and you will see a list of all the available designs and types of jeans. Once you find the desired item, click on the “Add to inventory” button for adding a normal listing, or click on “Add to inventory with variant” button if you wish to add more specifications or different variations to the item.

1. While adding through “Add to inventory with the variant”, please select the related attributes of the item. If you cannot find the desired attributes, move on to adding them by navigating to Catalog ->Attributes -> Add Attribute.
2. Fill all the basic and crucial details of the product like the Title (the name that will be displayed on the MarketPlace’s listing), SKU (vital for identifying the inventory), and Description. Also, add the images to help the buyers get a detailed understanding of your product.
3. You can leave the SEO section initially that includes added tags, slugs, meta titles, and meta descriptions. This can be left as it is mandatory only for Search Engine Optimizations, and that can be effectively handled later.
4. Now click on the Save button and Voila! Your item has been added successfully.

If there is a case when you are unable to find your item in the inventory, it means that the product category has not been properly created or enabled. To solve the same, Navigate to Catalog -> click on Products -> and Click on Add Products. With this, your product category will be perfectly added/ enabled. Now please add a generic name here. For example, if you wish to sell blankets, and in that the AC blankets, you can move with entering the name of the blanket type like, AC Blankets.

Now select the category in which your product lies in and enter the same name in the description. For example, the category for the AC Blankets will be “quilts/blankets”. Also, if you wish to have some assistance from IndoMarche for doing the same, please contact our merchant support by email or phone, and our team will help you complete the same accurately.

Finally, everything is done, you can click on the “Save” button to make the listing live. Indomarche’s team will optimize and arrange the details accordingly.